

PROD. #	TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	15%		20%		25%		30%	
	PRICES - TEC DISTRIBUTING Sep-26							RETAIL @ UNIT	SINGLES	RETAIL @ UNIT	SINGLES	RETAIL @ UNIT	SINGLES	RETAIL @ UNIT	SINGLES
=====															
MOLSON COORS															
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ARNOLD PALMER															
70901	SPIKED HALF & HALF 6PK CAN		\$32.94		\$8.24	6 13008 74833 3	4	\$9.69	\$1.61	\$10.29	\$1.72	\$10.98	\$1.83	\$11.76	\$1.96
70902	SPIKED HALF & HALF 12PK CAN		\$30.73		\$15.37	6 13008 75220 0	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
70913	SPIKED HALF & HALF 24 OZ. CAN		\$28.44		\$2.37	6 13008 74829 6	12	\$2.79		\$2.96		\$3.16		\$3.39	
ARNOLD PALMER RASPBERRY															
70915	SPIKED HALF & HALF RASBERRY 24 OZ.		\$28.44		\$2.37	6 13008 75222 4	12	\$2.79		\$2.96		\$3.16		\$3.39	
BLUE MOON BELGIAN															
65002	WHITE ALE 12PK CAN		\$30.73		\$15.37	0 71990 09506 2	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
65020	WHITE ALE 6PK LNNR		\$32.94		\$8.24	0 71990 09511 6	4	\$9.69	\$1.61	\$10.29	\$1.72	\$10.98	\$1.83	\$11.76	\$1.96
65021	WHITE ALE 12PK LNNR		\$30.73		\$15.37	0 71990 09516 1	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
65081	WHITE ALE 12/19.2 OZ CAN		\$27.64		\$2.30	0 71990 00114 8	12	\$2.71		\$2.88		\$3.07		\$3.29	
65050	1/2 BBLs		\$165.00		\$165.00	0 71990 09515 4	1	\$194.12		\$206.25		\$220.00		\$235.71	
65052	1/6 BBLs		\$74.00		\$74.00	0 71990 09518 5	1	\$87.06		\$92.50		\$98.67		\$105.71	
BLUE MOON EXTRA															
65083	BLUE MOON EXTRA 19.2 OZ.		\$27.64		\$2.30	0 71990 00136 0	12	\$2.71		\$2.88		\$3.07		\$3.29	
BLUE MOON LIGHT															
64991	12PK CAN		\$30.73		\$15.37	0 71990 09592 5	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
BLUE MOON MANGO WHEAT															
65145	1/2 BBLs		\$165.00		\$165.00		1	\$194.12		\$206.25		\$220.00		\$235.71	
BLUE MOON NA															
65037	6PK CAN		\$32.94		\$8.24	0 71990 00104 9	4	\$9.69	\$1.61	\$10.29	\$1.72	\$10.98	\$1.83	\$11.76	\$1.96
65038	12 PK CAN		\$30.73		\$15.37	0 71990 00147 6	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
COORS															
60002	12/PK CAN		\$23.23		\$11.62	0 71990 00047 9	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38
60005	30/PK CAN		\$26.24		\$26.24	0 71990 10033 9	1	\$30.87	\$1.03	\$32.80	\$1.09	\$34.99	\$1.17	\$37.49	\$1.25
60006	6PK 16 OZ. CAN		\$32.97		\$8.24	0 71990 10002 5	4	\$9.70	\$1.62	\$10.30	\$1.72	\$10.99	\$1.83	\$11.78	\$1.96
60010	12PK 16OZ CAN		\$24.74		\$12.37	0 71990 17040 0	2	\$14.55	\$1.21	\$15.46	\$1.29	\$16.49	\$1.37	\$17.67	\$1.47
60011	18/PK CAN		\$16.87		\$16.87	0 71990 10020 9	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
60012	18 PK 16 OZ. CAN		\$19.87		\$19.87	0 71990 10087 2	1	\$23.38	\$1.30	\$24.84	\$1.38	\$26.49	\$1.47	\$28.39	\$1.58
60013	12/24 OZ CANS		\$26.92		\$2.24	0 71990 10071 1	12	\$2.64		\$2.80		\$2.99		\$3.20	
60008	ALUM.BOT 2/9PK/16OZ		\$24.74		\$12.37	0 71990 17022 6	2	\$14.55	\$1.62	\$15.46	\$1.72	\$16.49	\$1.83	\$17.67	\$1.96
60025	6PK STUBBY BTL		\$30.87		\$7.72	0 71990 17028 8	4	\$9.08	\$1.51	\$9.65	\$1.61	\$10.29	\$1.72	\$11.03	\$1.84
60031	12 PK STUBBY BTL		\$23.23		\$11.62	0 71990 17037 0	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38
60033	18 PK STUBBY BTL		\$16.87		\$16.87	0 71990 17038 7	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
60050	1/2 BBLs		\$144.00		\$144.00	0 71990 10080 3	1	\$169.41		\$180.00		\$192.00		\$205.71	
COORS LIGHT															
60102	12/PK CAN		\$23.23		\$11.62	0 71990 00048 6	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38
60105	30/PK CAN		\$26.24		\$26.24	0 71990 30030 2	1	\$30.87	\$1.03	\$32.80	\$1.09	\$34.99	\$1.17	\$37.49	\$1.25
60106	6PK 16 OZ. CAN		\$32.97		\$8.24	0 71990 32000 3	4	\$9.70	\$1.62	\$10.30	\$1.72	\$10.99	\$1.83	\$11.78	\$1.96
60108	ALUM.BOT 2/9PK/16OZ		\$24.74		\$12.37	0 71990 30104 0	2	\$14.55	\$1.62	\$15.46	\$1.72	\$16.49	\$1.83	\$17.67	\$1.96
60110	12PK 16OZ CAN		\$24.74		\$12.37	0 71990 09528 4	2	\$14.55	\$1.21	\$15.46	\$1.29	\$16.49	\$1.37	\$17.67	\$1.47
60111	18/PK CAN		\$16.87		\$16.87	0 71990 30017 3	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
60112	18PK/16OZ CANS		\$19.87		\$19.87	0 71990 30073 9	1	\$23.38	\$1.30	\$24.84	\$1.38	\$26.49	\$1.47	\$28.39	\$1.58
60113	12/24 OZ CANS		\$26.92		\$2.24	0 71990 30065 4	12	\$2.64		\$2.80		\$2.99		\$3.20	
60127	3 PACK 24 OZ. CAN		\$26.84		\$6.71	0 71990 30120 0	4	\$7.89		\$8.39		\$8.95		\$9.59	
60116	24 PK 16 OZ. CAN		\$23.50		\$23.50	0 71990 30128 6	1	\$27.65	\$1.15	\$29.38	\$1.22	\$31.33	\$1.31	\$33.57	\$1.40
60118	ALUM. BOT 15PK 16 OZ.		\$17.99		\$17.99	0 71990 09527 7	1	\$21.16	\$1.41	\$22.49	\$1.50	\$23.99	\$1.60	\$25.70	\$1.71
60120	6/PK LN NR		\$30.87		\$7.72	0 71990 30005 0	4	\$9.08	\$1.51	\$9.65	\$1.61	\$10.29	\$1.72	\$11.03	\$1.84
60121	12/PK LN NR		\$23.23		\$11.62	0 71990 30069 2	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38
60122	24/PK LN NR		\$22.99		\$22.99	0 71990 30079 1	1	\$27.05	\$1.13	\$28.74	\$1.20	\$30.65	\$1.28	\$32.84	\$1.37
60123	18/PK LNNR		\$16.87		\$16.87	0 71990 30078 4	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
60150	1/2 BBLs		\$144.00		\$144.00	0 71990 30080 7	1	\$169.41		\$180.00		\$192.00		\$205.71	
60151	1/4 BBLs		\$72.00		\$72.00	0 71990 30090 6	1	\$84.71		\$90.00		\$96.00		\$102.86	
COORS NA															
60922	COORS EDGE 6PK BTL		\$26.97		\$6.74	0 71990 77005 1	4	\$7.93	\$1.32	\$8.43	\$1.40	\$8.99	\$1.50	\$9.63	\$1.61
FOSTERS USA															
78238	FOSTERS PREM.ALE 25.4 OZ		\$28.48		\$2.37	0 70897 18331 5	12	\$2.79		\$2.97		\$3.16		\$3.39	
78338	FOSTERS 25.4 OZ CANS		\$28.48		\$2.37	0 70897 01331 5	12	\$2.79		\$2.97		\$3.16		\$3.39	
GENUINE DRAFT															
70005	30/PK CAN		\$26.24		\$26.24	0 34100 17341 8	1	\$30.87	\$1.03	\$32.80	\$1.09	\$34.99	\$1.17	\$37.49	\$1.25
70021	12/PK LNNR		\$23.23		\$11.62	0 34100 17509 2	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38
70023	18/PK LNNR		\$16.87		\$16.87	0 34100 17256 5	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
HAMMS															
75011	24 PK SUITCASE		\$15.74		\$15.74	0 34100 80706 1	1	\$18.52	\$0.77	\$19.68	\$0.82	\$20.99	\$0.87	\$22.49	\$0.94
HAPPY THURSDAYS															
71419	VARIETY 12PK CAN		\$30.73		\$15.37	0 34100 01334 9	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
HIGH LIFE															
73005	30PK CAN		\$20.99		\$20.99	0 34100 01341 7	1	\$24.69	\$0.82	\$26.24	\$0.87	\$27.99	\$0.93	\$29.99	\$1.00
73010	12PK 16OZ CAN		\$20.24		\$10.12	0 34100 51678 9	2	\$11.91	\$0.99	\$12.65	\$1.05	\$13.49	\$1.12	\$14.46	\$1.20
73020	6/PK LN NR		\$23.00		\$5.75	0 34100 01505 3	4	\$6.76	\$1.13	\$7.19	\$1.20	\$7.67	\$1.28	\$8.21	\$1.37
73023	18 PK LNNR		\$13.49		\$13.49	0 34100 01256 4	1	\$15.87	\$0.88	\$16.86	\$0.94	\$17.99	\$1.00	\$19.27	\$1.07
89007	32OZ CAN		\$25.11		\$2.09	0 34100 00008 0	12	\$2.46		\$2.62		\$2.79		\$2.99	
ICEHOUSE															
71205	30PK CAN		\$20.99		\$20.99	0 34100 62341 8	1	\$24.69	\$0.82	\$26.24	\$0.87	\$27.99	\$0.93	\$29.99	\$1.00
71206	6PK 16 OZ. CAN		\$27.98		\$7.00	0 34100 00882 6	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
71213	12/24 OZ CANS		\$17.80	\$23.47	\$1.48	0 34100 00880 2	12	\$1.75		\$1.85		\$1.98		\$2.12	
KEYSTONE LIGHT APPLE															
61003	2/15 PK CANS		\$21.73		\$10.87	0 71990 00156 8	2	\$12.78	\$0.85	\$13.58	\$0.91	\$14.49	\$0.97	\$15.52	\$1.03
KEYSTONE ICE															
61205	30/PK CAN		\$20.99		\$20.99	0 71990 47714 1	1	\$24.69	\$0.82	\$26.24	\$0.87	\$27.99	\$0.93	\$29.99	\$1.00
61215	2/15 PK CANS		\$21.73	NEW	\$10.87	0 71990 28151 9	2	\$12.78	\$0.85	\$13.58	\$0.91	\$14.49	\$0.97	\$15.52	\$1.03
61213	24OZ CAN		\$23.47	NEW	\$1.96	0 71990 47712 7	12	\$2.30		\$2.44		\$2.61		\$2.79	
KEYSTONE LIGHT															
61105	30/PK CAN		\$20.99		\$20.99	0 71990 48019 6	1	\$24.69	\$0.82	\$26.24	\$0.87	\$27.99	\$0.93	\$29.99	\$1.00
61106	6PK 16 OZ. CAN		\$27.98		\$7.00	0 71990 48008 0	4	\$8.23	\$1.37	\$8.74	\$1.46	\$9.33	\$1.55	\$9.99	\$1.67
61107	18PK/16OZ CANS		\$16.12		\$16.12	0 71990 48017 2	1	\$18.96	\$1.05	\$20.15	\$1.12	\$21.49	\$1.19	\$23.03	\$1.28
61113	24OZ CAN		\$23.47		\$1.96	0 71990 48024 0	12	\$2.30		\$2.44		\$2.61		\$2.79	
61115	2/15 PK CANS		\$21.73		\$10.87	0 71990 48045 5	2	\$12.78	\$0.85	\$13.58	\$0.91	\$14.49	\$0.97	\$15.52	\$1.03
KILLIANS 5.3%															
63031	12/PK LN NR		\$27.74		\$13.87	0 71990 76400 5	2	\$16.32	\$1.36	\$17.34	\$1.44	\$18.49	\$1.54	\$19.81	\$1.65
LEINENKUGEL															
75420	SUMMER SHANDY 6 PK BTL		\$32.94		\$8.24	0 34100 51605 5	4	\$9.69	\$1.61	\$10.29	\$1.72	\$10.98	\$1.83	\$11.76	\$1.96
75413	SUMMER SHANDY 19.2 OZ. CAN		\$27.63		\$2.30	0 34100 01363 9	12	\$2.71		\$2.88		\$3.07		\$3.29	
75121	SUMMER SHANDY 12 PK BTL		\$30.73		\$15.37	0 34100 51607 9	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
75451	SUMMER SHANDY 1/6 BBL		\$74.00		\$74.00		661 OZ	\$87.06		\$92.50		\$98.67		\$105.71	
75124	SUMMER SHANDY 1/2 BBL		\$165.00		\$165.00		1984 OZ	\$194.12		\$206.25		\$220.00		\$235.71	

PROD. #	TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	15%		20%		25%		30%		
	PRICES - TEC DISTRIBUTING							RETAIL @	SINGLES	RETAIL @	SINGLES	RETAIL @	SINGLES	RETAIL @	SINGLES	
	Sep-26							UNIT		UNIT		UNIT		UNIT		
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MICKEY'S MALT																
67713	12 PK LNNR	\$23.23			\$11.62	0 34100 77434	9	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38
77816	6/PK BOTTLES	\$30.87			\$7.72	0 34100 77435	6	4	\$9.08	\$1.51	\$9.65	\$1.61	\$10.29	\$1.72	\$11.03	\$1.84
77836	40 OZ BOT	\$27.68			\$2.31	0 34100 00185	8	12	\$2.71		\$2.88		\$3.08		\$3.30	
MILLER 64 EXTRA LIGHT																
70305	30/PK CAN	\$26.24			\$26.24	0 34100 15341	0	1	\$30.87	\$1.03	\$32.80	\$1.09	\$34.99	\$1.17	\$37.49	\$1.25
MILLER LITE																
70205	30/PK CAN	\$26.24			\$26.24	0 34100 57341	6	1	\$30.87	\$1.03	\$32.80	\$1.09	\$34.99	\$1.17	\$37.49	\$1.25
70206	6PK 16 OZ. CAN	\$32.97			\$8.24	0 34100 00357	9	4	\$9.70	\$1.62	\$10.30	\$1.72	\$10.99	\$1.83	\$11.78	\$1.96
70207	ALUM.BOT 2/9PK/16OZ	\$24.74			\$12.37	0 34100 57023	1	2	\$14.55	\$1.62	\$15.46	\$1.72	\$16.49	\$1.83	\$17.67	\$1.96
70210	12PK 16OZ CAN	\$24.74			\$12.37	0 34100 57653	0	2	\$14.55	\$1.21	\$15.46	\$1.29	\$16.49	\$1.37	\$17.67	\$1.47
70211	18/PK CAN	\$16.87			\$16.87	0 34100 57340	9	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
70216	24 PK 16 OZ. CAN	\$23.50			\$23.50	0 34100 57323	2	1	\$27.65	\$1.15	\$29.38	\$1.22	\$31.33	\$1.31	\$33.57	\$1.40
70218	ALUM. BOT 15PK 16 OZ.	\$17.99			\$17.99	0 34100 57707	0	1	\$21.16	\$1.41	\$22.49	\$1.50	\$23.99	\$1.60	\$25.70	\$1.71
70214	12/32 OZ. CANS	\$26.92			\$2.24	0 34100 00358	6	12	\$2.64		\$2.80		\$2.99		\$3.20	
70220	6/PK LN NR	\$30.87			\$7.72	0 34100 57505	2	4	\$9.08	\$1.51	\$9.65	\$1.61	\$10.29	\$1.72	\$11.03	\$1.84
70221	12 PK LNNR	\$23.23			\$11.62	0 34100 57509	0	2	\$13.66	\$1.14	\$14.52	\$1.21	\$15.49	\$1.29	\$16.59	\$1.38
70222	24 PK LNNR	\$22.99			\$22.99	0 34100 57215	0	1	\$27.05	\$1.13	\$28.74	\$1.20	\$30.65	\$1.28	\$32.84	\$1.37
70223	18/PK LNNR	\$16.87			\$16.87	0 34100 57256	3	1	\$19.85	\$1.10	\$21.09	\$1.17	\$22.49	\$1.25	\$24.10	\$1.34
70250	1/2 BBLs	\$144.00			\$144.00	0 34100 00534	4	1	\$169.41		\$180.00		\$192.00		\$205.71	
70253	1/4 BBLs SK	\$72.00			\$72.00	0 34100 00533	7	1	\$84.71		\$90.00		\$96.00		\$102.86	
OLDE ENGLISH 800																
76036	40 OZ BOT	\$28.48			\$2.37	0 34100 00241	1	12	\$2.79		\$2.97		\$3.16		\$3.39	
PERONI																
78026	PERONI 6PK/12 OZ. BOT	\$32.97			\$8.24	1 81954 00002	2	4	\$9.70	\$1.62	\$10.30	\$1.72	\$10.99	\$1.83	\$11.78	\$1.96
78051	PERONI 1/4 BBLs	\$95.00			\$95.00			1	\$111.76		\$118.75		\$126.67		\$135.71	
78050	PERONI 1/2 BBLs	\$190.00			\$190.00			1	\$223.53		\$237.50		\$253.33		\$271.43	
PILSNER																
78131	PILSNER URQUELL 12PK LN	\$30.73			\$15.37	0 72311 13312	8	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
REDD'S APPLE																
74702	APPLE 6 PK LNNR	\$32.94			\$8.24	0 34100 08716	6	4	\$9.69	\$1.61	\$10.29	\$1.72	\$10.98	\$1.83	\$11.76	\$1.96
74721	APPLE 12 PK LNNR	\$30.73			\$15.37	0 34100 08722	7	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
74849	PEACH 6PK BTL	\$32.94			\$8.24	0 34100 08730	2	4	\$9.69	\$1.61	\$10.29	\$1.72	\$10.98	\$1.83	\$11.76	\$1.96
74715	VARIETY- 15PK CAN	\$30.73			\$15.37	0 34100 51674	1	2	\$18.08	\$1.21	\$19.21	\$1.28	\$20.49	\$1.37	\$21.95	\$1.46
REDD'S WICKED APPLE																
74864	APPLE 24 OZ.	\$29.31			\$2.44	0 34100 00323	4	12	\$2.87		\$3.05		\$3.26		\$3.49	
74863	APPLE BITES 7.5 OZ.	\$25.20			\$12.60	0 34100 01415	5	2	\$14.82	\$1.24	\$15.75	\$1.31	\$16.80	\$1.40	\$18.00	\$1.50
SIMPLY SPIKED																
60970	VARIETY- LEMONADE- 12PK CAN	\$30.73			\$15.37	8 10078 78020	5	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
60982	VARIETY- TROPICAL- 12PK CAN	\$30.73			\$15.37	8 10078 78213	1	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
SIMPLY SPIKED BOLD																
60990	CHERRY LIMEADE 24 OZ.	\$29.31			\$2.44	8 10078 78182	0	12	\$2.87		\$3.05		\$3.26		\$3.49	
60991	SIGNATURE LEMONADE 24 OZ.	\$29.31			\$2.44	8 10078 78180	6	12	\$2.87		\$3.05		\$3.26		\$3.49	
60983	SPIKED BOLD VARIETY 12PK CAN	\$30.73			\$15.37	8 10078 78263	6	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
SIMPLY SPIKED BOLDER																
60992	STRAWBERRY LEMONADE 12PK 7.5 OZ	\$25.20			\$12.60	8 10078 78278	0	2	\$14.82	\$1.24	\$15.75	\$1.31	\$16.80	\$1.40	\$18.00	\$1.50
SOL BEER																
68090	6 PK BTL	\$32.97			\$8.24	0 72311 63021	4	4	\$9.70	\$1.62	\$10.30	\$1.72	\$10.99	\$1.83	\$11.78	\$1.96
68093	CHELADA 24 OZ.	\$31.83			\$2.65	0 89826 13028	3	12	\$3.12		\$3.32		\$3.54		\$3.79	
STEEL RESERVE																
68103	BLUE RAZZ 24 OZ. CANS	\$25.11			\$2.09	0 78250 00627	1	12	\$2.46		\$2.62		\$2.79		\$2.99	
68109	PINEAPPLE 24 OZ. CANS	\$25.11			\$2.09	0 78250 00614	1	12	\$2.46		\$2.62		\$2.79		\$2.99	
68105	RESERVE 24 OZ. CANS	\$23.43			\$1.95	0 78250 00328	7	12	\$2.30		\$2.44		\$2.60		\$2.79	
68106	RESERVE 40 OZ. BTL	\$28.48			\$2.37	0 78250 00624	0	12	\$2.79		\$2.97		\$3.16		\$3.39	
68107	RESERVE 12 PK CANS	\$18.74			\$9.37	0 78250 00382	9	2	\$11.02	\$0.92	\$11.71	\$0.98	\$12.49	\$1.04	\$13.39	\$1.12
68100	SPIKED CHERRY SLUSH 24 OZ.CAN	\$25.11			\$2.09	0 34100 01309	7	12	\$2.46		\$2.62		\$2.79		\$2.99	
68111	WILD BERRY 24 OZ.	\$25.11			\$2.09	0 78250 00605	9	12	\$2.46		\$2.62		\$2.79		\$2.99	
TOPO CHICO																
60955	MARGARITA 6PK BTL	\$34.47			\$8.62	8 10078 78267	4	4	\$10.14		\$10.77		\$11.49		\$12.31	
60958	VARIETY- HARD SELT 12PK CAN	\$30.73			\$15.37	0 21136 18087	9	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
60966	VARIETY- HARD MARGARITA 6% 12PK	\$30.73			\$15.37	8 10078 78221	6	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
TOPO CHICO MAX																
60967	MAX MARGARITA 24 OZ.	\$29.31			\$2.44	8 10078 78222	3	12	\$2.87		\$3.05		\$3.26		\$3.49	
VIZZY																
71391	VARIETY- CREAM POP 12 PK CAN	\$30.73			\$15.37	0 34100 01358	5	2	\$18.08	\$1.51	\$19.21	\$1.60	\$20.49	\$1.71	\$21.95	\$1.83
=====																
IMPORTS / MICRO'S								UNIT		UNIT	SINGLES					
=====																
ANGRY ORCHARD																
78444	CRISP APPLE 12PK CAN	\$29.98			\$14.99	0 87692 00083	9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78445	CRISP APPLE 6 PK	\$32.16			\$8.04	0 87692 82102	1	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
78446	CRISP APPLE 12PK BTL	\$29.98			\$14.99	0 87692 00033	4	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78441	CRIPS APPLE 19.2 OZ. CAN	\$29.36			\$2.45	0 87692 02377	7	12	\$2.88		\$3.06		\$3.26		\$3.50	
78447	CRISP APPLE 6PK CAN	\$32.16			\$32.16	0 87692 01219	1	1	\$37.84	\$1.58	\$40.20	\$1.68	\$42.88	\$1.79	\$45.94	\$1.91
78449	CRISP APPLE 1/2 BBL	\$170.00			\$170.00	0 87692 82999	7	1	\$200.00		\$212.50		\$226.67		\$242.86	
78448	CRISP APPLE 1/6 BBL	\$74.00			\$74.00			1	\$87.06		\$92.50		\$98.67		\$105.71	
78442	IMPREIAL 19.2 OZ. CAN	\$29.36			\$2.45	0 87692 02304	3	12	\$2.88		\$3.06		\$3.26		\$3.50	
78761	IMPERIAL 6 PK CAN	\$32.16			\$8.04	0 87692 01791	2	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72			

PROD. #	TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @		15%		RETAIL @		20%		RETAIL @		25%		RETAIL @		30%		
	PRICES - TEC DISTRIBUTING							UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES					
	Sep-26																							
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BITTER ROOT																								
89051	SAWTOOTH 6PK CAN		\$30.50		\$7.63	6 64853 20132 0	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82									
89049	SINGLE HOP 6PK CAN		\$30.50		\$7.63	6 64853 20133 7	4	\$8.97	\$1.50	\$9.53	\$1.59	\$10.17	\$1.69	\$10.89	\$1.82									
CAPTAIN MORGAN																								
65694	HURRICANE 23.5 OZ.		\$28.44		\$2.37	0 82000 80568 7	12	\$2.79		\$2.96		\$3.16		\$3.39										
65693	LONG ISLAND ICE TEA 23.5 OZ.		\$28.44		\$2.37	0 82000 80636 3	12	\$2.79		\$2.96		\$3.16		\$3.39										
65695	SLICED VARIETY COLADAS 12PK		\$29.98		\$14.99	0 82000 81231 9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78									
65690	SLICED VARIETY 12PK CAN		\$29.98		\$14.99	0 82000 802754	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78									
CAYMAN JACK																								
97930	MARGARITA 6 PK BTL		\$34.47		\$8.62	8 15829 01006 8	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05									
97934	MARGARITA 12 P CAN		\$30.98		\$15.49	8 15829 01111 9	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84									
97937	MARGARITA VARIETY 12PK CAN		\$30.98		\$15.49	8 15829 01153 9	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84									
97939	MARGARITA VARIETY 24PK CAN		\$26.94		\$26.94	8 15829 01160 7	1	\$31.69	\$1.32	\$33.68	\$1.40	\$35.92	\$1.50	\$38.49	\$1.60									
97946	STRAWBERRY MARG 6PK B		\$34.47		\$8.62	8 15829 01189 8	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05									
97945	VARIETY - SWEET HEAT 12PK CAN		\$30.98		\$15.49	8 15829 01196 6	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84									
97932	VARIETY - 12PK CAN		\$30.98		\$15.49	8 15829 01004 4	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84									
97940	ZERO SUGAR MARG 6PK B		\$34.47		\$8.62	8 15729 01175 2	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05									
97942	ZERO SUGAR MARG 24 OZ. CAN		\$29.36		\$2.45	8 15829 01172 0	12	\$2.88		\$3.06		\$3.26		\$3.50										
97949	ZERO SUGAR VAR MARG 12PK CAN		\$30.98		\$15.49	8 15829 01188 1	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84									
CAYMAN JACKED																								
97935	MARGARITA 19.2 OZ.		\$29.36		\$2.45	8 15829 01213 0	12	\$2.88		\$3.06		\$3.26		\$3.50										
97944	STRAWBERRY MARGARITA 19.2 OZ.		\$29.36		\$2.45	8 15829 01216 1	12	\$2.88		\$3.06		\$3.26		\$3.50										
97948	TROPICAL 19.2 OZ.		\$29.36		\$2.45	6 35985 00046 4	12	\$2.88		\$3.06		\$3.26		\$3.50										
CORONA EXTRA																								
88000	EXTRA 24OZ CAN		\$31.84		\$2.65	0 80660 95643 5	12	\$3.12		\$3.32		\$3.54		\$3.79										
88002	EXTRA 12/PK CAN		\$32.98		\$16.49	0 80660 95695 4	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96									
88020	EXTRA 6PK BTL		\$35.97		\$8.99	0 80660 95605 3	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14									
88021	EXTRA12 PK BTL		\$32.98		\$16.49	0 80660 95615 2	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96									
88022	EXTRA 24 PK BTL		\$27.74		\$27.74	0 80660 95608 4	1	\$32.64	\$1.36	\$34.68	\$1.44	\$36.99	\$1.54	\$39.63	\$1.65									
88011	EXTRA 18 PK CAN		\$19.49		\$19.49	0 33544 95002 9	1	\$22.93	\$1.27	\$24.36	\$1.35	\$25.99	\$1.44	\$27.84	\$1.55									
88023	EXTRA 18 PK BTL		\$23.24		\$23.24	0 80660 95680 0	1	\$27.34	\$1.52	\$29.05	\$1.61	\$30.99	\$1.72	\$33.20	\$1.84									
88039	EXTRA 24OZ BTL		\$31.84		\$2.65	0 80660 95641 1	12	\$3.12		\$3.32		\$3.54		\$3.79										
CORONA FAMILIAR																								
88038	FAMILIAR 32 OZ. BTL		\$36.03		\$3.00	0 80660 95683 1	12	\$3.53		\$3.75		\$4.00		\$4.29										
88061	FAMILIAR 6PK BTL		\$35.97		\$8.99	0 33544 95051 7	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14									
88062	FAMILIAR 12 PK BTL		\$32.98		\$16.49	0 33544 95053 1	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96									
CORONA LIGHT																								
88120	LIGHT 6PK BTL		\$35.97		\$8.99	0 80660 95625 1	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14									
88121	LIGHT 12PK BTL		\$32.98		\$16.49	0 80660 95675 6	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96									
CORONA NA																								
88040	CORONA NA 6PK BTL		\$35.97		\$8.99	0 33544 00184 4	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14									
88041	CORONA NA 12PK CAN		\$32.98		\$16.49	0 33544 00226 1	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96									
88042	CORONA NA 12PK BTL		\$32.98		\$16.49	0 33544 00261 2	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96									
CORONA PREMIER																								
88502	PREMIER 12 PK CAN		\$23.98		\$11.99	0 33544 95044 9	2	\$14.11	\$1.18	\$14.99	\$1.25	\$15.99	\$1.33	\$17.13	\$1.43									
88509	PREMIER 24 PK CAN		\$21.74		\$21.74	0 33544 00156 1	1	\$25.58	\$1.07	\$27.18	\$1.13	\$28.99	\$1.21	\$31.06	\$1.29									
88520	PREMIER 6PK BTL		\$32.98		\$8.25	0 33544 95041 8	4	\$9.70	\$1.62	\$10.31	\$1.72	\$10.99	\$1.83	\$11.78	\$1.96									
88521	PREMIER 12 PK BTL		\$23.98		\$11.99	0 33544 95042 5	2	\$14.11	\$1.18	\$14.99	\$1.25	\$15.99	\$1.33	\$17.13	\$1.43									
88523	PREMIER 18 PK BTL		\$17.99		\$17.99	0 33544 00018 2	1	\$21.16	\$1.18	\$22.49	\$1.25	\$23.99	\$1.33	\$25.70	\$1.43									
88551	PREMIER 1/4 BBL		\$80.00		\$80.00		992 OZ	\$94.12		\$100.00		\$106.67		\$114.29										
CORONA SUNBREW																								
88176	SUNBREW 6PK BTL		\$35.97		\$8.99	0 33544 00238 4	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14									
88177	SUNBREW 12PK BTL		\$32.98		\$16.49	0 33544 00242 1	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96									
88178	SUNBREW 24 OZ. CAN		\$31.84		\$2.65	0 33544 00244 5	12	\$3.12		\$3.32		\$3.54		\$3.79										
88179	SUNBREW 12PK CAN		\$32.98		\$16.49	0 33544 00264 3	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96									
CORONITA																								
88028	CORONITA 7OZ BTL		\$26.97		\$6.74	0 80660 95401 1	4	\$7.93	\$1.32	\$8.43	\$1.40	\$8.99	\$1.50	\$9.63	\$1.61									
88029	CORONITA PARROT 24/7OZ BTL		\$19.49		\$19.49	0 80660 95408 0	1	\$22.93	\$0.96	\$24.36	\$1.02	\$25.99	\$1.08	\$27.84	\$1.16									
EARTHQUAKE																								
66149	HG 24 OZ. CAN		\$22.56		\$1.88	8 95216 00109 1	12	\$2.21		\$2.35		\$2.51		\$2.69										
FOUR LOKO																								
66100	CAMO 23.5 OZ.		\$29.32		\$2.44	8 49806 00582 2	12	\$2.87		\$3.05		\$3.26		\$3.49										
66106	CAMO 200 ML		\$33.50		\$1.40	8 49806 00622 5	24	\$1.64		\$1.74		\$1.86		\$1.99										
66152	FRUIT PUNCH 23.5 OZ.		\$29.32		\$2.44	8 95216 00104 6	12	\$2.87		\$3.05		\$3.26		\$3.49										
66158	GALACTIC PUNCH 23.5 OZ.		\$29.32		\$2.44	8 49806 00494 8	12	\$2.87		\$3.05		\$3.26		\$3.49										
66154	GOLD 23.5 OZ.		\$29.32		\$2.44	8 49806 00116 9	12	\$2.87		\$3.05		\$3.26		\$3.49										
66108	JACKPOT 23.5 OZ. CAN		\$29.32		\$2.44	8 49806 00636 2	12	\$2.87		\$3.05		\$3.26		\$3.49										
66161	JUNGLE JUICE 23.5 OZ.		\$29.32		\$2.44	8 49806 00545 7	12	\$2.87		\$3.05		\$3.26		\$3.49										
66162	JUNGLE JUICE 200 ML		\$33.50		\$1.40	8 49806 00578 5	24	\$1.64		\$1.74		\$1.86		\$1.99										
66107	SOUR APPLE 200 ML		\$33.50		\$1.40	8 49806 00282 1	24	\$1.64		\$1.74		\$1.86		\$1.99										
66105	SOUR GALACTIC PUNCH 200 ML		\$33.50		\$1.40	8 49806 00515 0	24	\$1.64		\$1.74		\$1.86		\$1.99										
66101	SOUR BLUE RASP 200 ML		\$33.50		\$1.40	8 49806 00291 3	24	\$1.64		\$1.74		\$1.86		\$1.99										
66102	SOUR PEACH 200 ML		\$33.50		\$1.40	8 49806 00412 2	24	\$1.64		\$1.74		\$1.86		\$1.99										
66104	USA 200 ML		\$33.50		\$1.40	8 49806 00464 1	24	\$1.64		\$1.74		\$1.86		\$1.99										
66156	USA 23.5 OZ.		\$29.32		\$2.44	8 49806 00472 6	12	\$2.87		\$3.05		\$3.26		\$3.49										
FRESCA HARD																								
88783	HARD VARIETY 12PK CAN		\$26.10		\$13.05	8 10078 78188 2	2	\$15.35	\$1.28	\$16.31	\$1.36	\$17.40	\$1.45	\$18.64	\$1.55									
FRESCA MIXED																								
88762	FRESCA MIXED VARIETY 8 PK		\$37.78		\$12.59	8 10078 78086 1	3	\$14.82	\$1.85	\$15.74	\$1.97	\$16.79	\$2.10	\$17.99	\$2.25									
88761	VODKA SPRITZ 4PK		\$41.95		\$6.99	8 10078 78068 7	6	\$8.23	\$2.06	\$8.74	\$2.18	\$9.32	\$2.33	\$9										

PROD. #	TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @ 15%		RETAIL @ 20%		RETAIL @ 25%		RETAIL @ 30%	
	PRICES - TEC DISTRIBUTING							UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES
	Sep-26														

HIGH NOON															
137414	PASSIONFRUIT 6/4 PK CANS		\$46.14		\$7.69	0 85000 43256 3	6	\$9.05		\$9.61		\$10.25		\$10.99	
137408	PEACH 6/4 PK CANS		\$46.14		\$7.69	0 85000 43137 5	6	\$9.05		\$9.61		\$10.25		\$10.99	
137427	PEACH TALL 24 OZ. CAN		\$42.00		\$3.50	0 85000 03449 1	12	\$4.12		\$4.38		\$4.67		\$5.00	
137409	PINEAPPLE 6/4 PK CANS		\$46.14		\$7.69	0 85000 42926 6	6	\$9.05		\$9.61		\$10.25		\$10.99	
137428	PINEAPPLE TALL 24 OZ. CANS		\$42.00		\$3.50	0 85000 03448 4	12	\$4.12		\$4.38		\$4.67		\$5.00	
137443	PINEAPPLE VODKA SELTZER 24/16 OZ.		\$58.56		\$2.44	0 85000 04168 0	24	\$2.87		\$3.05		\$3.25		\$3.49	
137425	TEA VARIETY 3/8 PK CANS		\$44.07		\$14.69	0 85000 03896 3	3	\$17.28		\$18.36		\$19.59		\$20.99	
137430	TEA VARIETY LAKE 3/8 PK CANS		\$44.07		\$14.69	0 85000 04019 5	3	\$17.28		\$18.36		\$19.59		\$20.99	
137431	TEA ORIGINAL 6/4 PK CANS		\$46.14		\$7.69	0 85000 43892 3	6	\$9.05		\$9.61		\$10.25		\$10.99	
137438	TEA ORIGINAL 24 OZ. CANS		\$42.00		\$3.50	0 85000 04020 1	12	\$4.12		\$4.38		\$4.67		\$5.00	
137441	TEA PEACH 6/4 PK CANS		\$46.14		\$7.69	0 85000 43893 0	6	\$9.05		\$9.61		\$10.25		\$10.99	
137462	TEQUILA FIESTA 12 PK CANS		\$41.98		\$20.99	0 85000 04289 2	2	\$24.69		\$26.24		\$27.99		\$29.99	
137421	TEQUILA FIESTA 3/8 PK CANS		\$48.27		\$16.09	0 85000 03739 3	3	\$18.93		\$20.11		\$21.45		\$22.99	
137439	TEQUILA GRAPEFRUIT 6/4 PK CANS		\$50.34		\$8.39	0 85000 43597 7	6	\$9.87		\$10.49		\$11.19		\$11.99	
137440	TEQUILA LIME 6/4 PK CANS		\$50.34		\$8.39	0 85000 43596 0	6	\$9.87		\$10.49		\$11.19		\$11.99	
137460	TEQUILA LIME 24/16 OZ.		\$58.56		\$2.44	0 85000 04165 9	24	\$2.87		\$3.05		\$3.25		\$3.49	
137426	TEQUILA LIME TALL 24 OZ. CANS		\$46.20		\$3.85	0 85000 03772 0	12	\$4.53		\$4.81		\$5.13		\$5.50	
137422	TEQUILA VARIETY 3/8 PK CANS		\$48.27		\$16.09	0 85000 03609 9	3	\$18.93		\$20.11		\$21.45		\$22.99	
137455	TRANSFUSION 4/6 PK CANS		\$41.97		\$7.00	0 85000 04256 4	6	\$8.23		\$8.74		\$9.33		\$9.99	
137429	VARIETY 18 PK CANS		\$29.52		\$29.52	0 85000 03624 2	1	\$34.73		\$36.90		\$39.36		\$42.17	
137412	WATERMELON 6/4PK CAN		\$46.14		\$7.69	0 85000 42925 9	6	\$9.05		\$9.61		\$10.25		\$10.99	
137444	WATERMELON VODKA 24/16 OZ.		\$58.56		\$2.44	0 85000 04167 3	24	\$2.87		\$3.05		\$3.25		\$3.49	
HOP VALLEY															
71529	BUBBLE STASH 6PK CAN		\$30.78		\$7.70	8 56052 00213 0	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83
71530	BUBBLE STASH 1/6 BBL		\$83.00		\$83.00		1	\$97.65		\$103.75		\$110.67		\$118.57	
71511	CITRUS MISTRESS 1/6 BBL		\$83.00		\$83.00		1	\$97.65		\$103.75		\$110.67		\$118.57	
71586	PANDA STASH 6PK CAN		\$30.78		\$7.70	8 56052 00261 1	4	\$9.05	\$1.51	\$9.62	\$1.60	\$10.26	\$1.71	\$10.99	\$1.83
71585	PANDA STASH 1/6 BBL		\$83.00		\$83.00		1	\$97.65		\$103.75		\$110.67		\$118.57	
71583	PANDA STASH 1/2 BBL		\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00	
IDAHO BREWING															
97626	BLACK LAGER 1/2 BBL		\$165.00		\$165.00		1	\$194.12		\$206.25		\$220.00		\$235.71	
97627	BLACK LAGER 1/6 BBL		\$69.00		\$69.00		1	\$81.18		\$86.25		\$92.00		\$98.57	
97644	BROWN 1/2 BBL		\$165.00		\$165.00		1	\$194.12		\$206.25		\$220.00		\$235.71	
97645	BROWN 1/6 BBL		\$62.00		\$62.00		1	\$72.94		\$77.50		\$82.67		\$88.57	
97643	DEEP CREEK 1/6 BBL		\$62.00		\$62.00		1	\$72.94		\$77.50		\$82.67		\$88.57	
97629	SESSION PALE ALE 4PK/16 OZ.		\$52.46		\$8.74	7 31034 73988 7	6	\$10.29	\$2.57	\$10.93	\$2.73	\$11.66	\$2.91	\$12.49	\$3.12
97628	SCOTCH ALE 4PK/16 OZ.		\$52.46		\$8.74	7 31034 73986 3	6	\$10.29	\$2.57	\$10.93	\$2.73	\$11.66	\$2.91	\$12.49	\$3.12
97651	SCOTCH 1/2 BBL		\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00	
97652	SCOTCH 1/6 BBL		\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
97662	SPUD BREW 1/6 BBL		\$62.00		\$62.00		1	\$72.94		\$77.50		\$82.67		\$88.57	
97635	STOUT 1/6 BBL		\$80.00		\$80.00		1	\$94.12		\$100.00		\$106.67		\$114.29	
97630	WAR RED IPA 1/2 BBL		\$175.00		\$175.00		1	\$205.88		\$218.75		\$233.33		\$250.00	
LUCKY ONE LEMONADE															
137471	LEMON BLUEBERRY 24/16		\$58.56		\$2.44	0 85000 04178 9	24	\$2.87		\$3.05		\$3.25		\$3.49	
137452	LEMON BLUEBERRY 24/355 ML		\$33.60		\$1.40	0 85000 04074 4	24	\$1.65		\$1.75		\$1.87		\$2.00	
137447	LEMON BLUEBERRY 6/4PK CAN		\$46.14		\$7.69	0 85000 04075 1	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75
137475	LEMON ORIGINAL 24/16		\$58.56		\$2.44	0 85000 04177 2	24	\$2.87		\$3.05		\$3.25		\$3.49	
137451	LEMON ORIGINAL 24/355 ML		\$31.20		\$1.30	0 85000 04068 3	24	\$1.53		\$1.63		\$1.73		\$1.86	
137446	LEMON ORIGINAL 6/4PK CAN		\$41.96		\$6.99	0 85000 04069 0	6	\$8.23	\$2.06	\$8.74	\$2.19	\$9.32	\$2.33	\$9.99	\$2.50
137448	LEMON PEACH 6/4PK CAN		\$41.96		\$6.99	0 85000 04071 3	6	\$8.23	\$2.06	\$8.74	\$2.19	\$9.32	\$2.33	\$9.99	\$2.50
137449	LEMON RASPBERRY 6/4PK CAN		\$41.96		\$6.99	0 85000 04073 7	6	\$8.23	\$2.06	\$8.74	\$2.19	\$9.32	\$2.33	\$9.99	\$2.50
137445	LEMON VARIETY PACK #1 - 3/8 PK CAN		\$39.88		\$13.29	0 85000 04076 8	3	\$15.64	\$1.95	\$16.62	\$2.08	\$17.72	\$2.22	\$18.99	\$2.37
137456	TEA HALF & HALF 6/4PK CAN		\$46.14		\$7.69	0 85000 04209 0	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75
137453	TEA MIXED 3/8 PK CAN		\$39.88		\$13.29	0 85000 04205 2	3	\$15.64	\$1.95	\$16.62	\$2.08	\$17.72	\$2.22	\$18.99	\$2.37
137470	TEA ORIGINAL 24/16 OZ. CAN		\$58.56		\$2.44	0 85000 04214 4	24	\$2.87		\$3.05		\$3.25		\$3.49	
137454	TEA ORIGINAL 6/4PK CAN		\$46.14		\$7.69	0 85000 04207 6	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75
137457	TEA PEACH 6/4PK CAN		\$46.14		\$7.69	0 85000 04213 7	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75
137459	TEA RASPBERRY 6/4PK CAN		\$46.14		\$7.69	0 85000 04211 3	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75
MIKE'S															
12874	BLACK CHERRY 6 PK CAN		\$34.47		\$8.62	6 35985 80459 8	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
12880	DIRTY DARK CHERRY BREW 24 OZ.		\$29.36		\$2.45	6 35985 00091 4	12	\$2.88		\$3.06		\$3.26		\$3.50	
12860	DIRTY LEMONADE 12PK CAN		\$30.98		\$15.49	6 35985 00089 1	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
12879	DIRTY LEMON SECRET 24 OZ. CAN		\$29.36		\$2.45	6 35985 00090 7	12	\$2.88		\$3.06		\$3.26		\$3.50	
12839	LEMONADE 6 PK 11.2 OZ. BTL		\$34.47		\$8.62	6 35985 10062 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
12849	LEMONADE 6PK 12 OZ. CAN		\$34.47	NEW	\$8.62	6 35985 80457 4	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
12875	MANGO 6 PK CAN		\$34.47		\$8.62	6 35985 80461 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
12842	PINK LEMONADE 6PK CAN		\$34.47		\$8.62	6 35985 00038 9	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
12876	STRAWBERRY 6PK CAN		\$34.47		\$8.62	6 35985 80463 5	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
12855	VARIETY 12PK CAN		\$30.98		\$15.49	6 35985 26001 1	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
12853	VARIETY 12 PK 11.2 OZ. BTL		\$30.98		\$15.49	6 35985 12998 1	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
MIKE'S ZERO SUGAR															
12864	ZERO LEMONADE 6PK CAN		\$34.47		\$8.62	6 35985 00040 2	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
12863	ZERO VARIETY 12 PK CAN		\$30.98		\$15.49	6 35985 80246 4	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
MIKE'S HARDER															
12861	HARDER 1/2 & 1/2 23.5 OZ.		\$29.36		\$2.45	6 35985 80082 8	12	\$2.88		\$3.06		\$3.26		\$3.50	
12830	HARDER BLACK CHERRY 16 OZ.		\$41.90		\$1.75	6 35985 01012 8	24	\$2.05		\$2.18		\$2.33		\$2.49	
12873	HARDER BLACK CHERRY 12/														

PROD. #	TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	RETAIL @ 15%		RETAIL @ 20%		RETAIL @ 25%		RETAIL @ 30%	
	PRICES - TEC DISTRIBUTING Sep-26							UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES	UNIT	SINGLES
MODELO CHELADA'S															
88358	NEGRA CON CHILE 24 OZ.		\$35.92		\$2.99	0 33544 00233 9	12	\$3.52		\$3.74		\$3.99		\$4.28	
88364	PINA PICANTE 24 OZ. CAN		\$35.92		\$2.99	0 33544 00080 9	12	\$3.52		\$3.74		\$3.99		\$4.28	
88368	SANDIA PICANTE 24 OZ. CAN		\$35.92		\$2.99	0 33544 00187 5	12	\$3.52		\$3.74		\$3.99		\$4.28	
88355	SUPREMA MANGONADA 24 OZ. CAN		\$35.92		\$2.99	0 33544 00268 1	12	\$3.52		\$3.74		\$3.99		\$4.28	
88361	SUPREMA TROPICAL 24 OZ. CAN		\$35.92		\$2.99	0 33544 00270 4	12	\$3.52		\$3.74		\$3.99		\$4.28	
88367	VARIETY 12PK CAN		\$32.98		\$16.49	0 33544 00177 6	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
MODELO CHELADA'S NA															
88356	LIMON Y SALT NA 6PK		\$35.97		\$8.99	0 33544 00257 5	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14
MODELO ESPECIAL															
88300	24OZ CAN		\$31.84		\$2.65	0 80660 95721 0	12	\$3.12		\$3.32		\$3.54		\$3.79	
88301	6PK CAN		\$32.97		\$8.24	0 33544 00209 4	4	\$9.70	\$1.62	\$10.30	\$1.72	\$10.99	\$1.83	\$11.78	\$1.96
88302	12PK CAN		\$29.98		\$14.99	0 80660 95715 9	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
88305	3PK/24 OZ. CAN		\$31.84		\$7.96	0 80660 95774 6	4	\$9.36		\$9.95		\$10.61		\$11.37	
88306	4PK/16 OZ.		\$40.45		\$6.74	0 80660 95760 9	6	\$7.93	\$1.98	\$8.43	\$2.11	\$8.99	\$2.25	\$9.63	\$2.41
88311	18 PK CAN		\$19.49		\$19.49	0 80660 95711 1	1	\$22.93	\$1.27	\$24.36	\$1.35	\$25.99	\$1.44	\$27.84	\$1.55
88312	18 PK BTL		\$23.24		\$23.24	0 33544 95027 2	1	\$27.34	\$1.52	\$29.05	\$1.61	\$30.99	\$1.72	\$33.20	\$1.84
88320	6PK BTL		\$35.97		\$8.99	0 80660 95765 4	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14
88321	12 PK BTL		\$32.98		\$16.49	0 80660 95757 9	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
88322	24 PK BTL		\$27.74		\$27.74	0 80660 95776 0	1	\$32.64	\$1.36	\$34.68	\$1.44	\$36.99	\$1.54	\$39.63	\$1.65
88323	24 PK CAN		\$24.74		\$24.74	0 80660 95710 4	1	\$29.11	\$1.21	\$30.93	\$1.29	\$32.99	\$1.37	\$35.34	\$1.47
88338	32 OZ. BTL		\$36.03		\$3.00	0 33544 95090 6	12	\$3.53		\$3.75		\$4.00		\$4.29	
88339	24 OZ. BTL		\$31.84		\$2.65	0 80660 95777 7	12	\$3.12		\$3.32		\$3.54		\$3.79	
88351	1/4 BBL		\$80.00		\$80.00		992 OZ	\$94.12		\$100.00		\$106.67		\$114.29	
88350	1/2 BBL		\$150.00		\$150.00	0 80660 95773 9	992 OZ	\$176.47		\$187.50		\$200.00		\$214.29	
MODELO NEGRA															
88420	6 PK BTL		\$35.97		\$8.99	0 80660 95785 2	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14
88421	12 PK BTL		\$32.98		\$16.49	0 80660 95787 6	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
88422	12 PK CAN		\$29.98		\$14.99	0 33544 00254 4	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
88451	1/4 BBL		\$80.00		\$80.00		992 OZ	\$94.12		\$100.00		\$106.67		\$114.29	
88450	1/2 BBL		\$150.00		\$150.00	0 80660 95773 9	992 OZ	\$176.47		\$187.50		\$200.00		\$214.29	
MODELO ORO															
88480	12PK CAN		\$23.98		\$11.99	0 33544 00162 2	2	\$14.11	\$1.18	\$14.99	\$1.25	\$15.99	\$1.33	\$17.13	\$1.43
88483	12PK BTL		\$23.98		\$11.99	0 33544 00248 3	2	\$14.11	\$1.18	\$14.99	\$1.25	\$15.99	\$1.33	\$17.13	\$1.43
88484	24 PACK CAN		\$21.74		\$21.74	0 33544 00220 9	1	\$25.58	\$1.07	\$27.18	\$1.13	\$28.99	\$1.21	\$31.06	\$1.29
MODELO RANCH WATER															
88490	6PK CAN		\$35.97		\$8.99	0 33544 00143 1	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14
MODELO SPIKED AGUAS															
88391	SPIKED FRESCAS VARIETY 12PK C		\$32.98		\$16.49	0 33544 00201 8	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
MXD COCKTAIL															
97924	BLUE HAWAIIAN 16 OZ.		\$41.90		\$1.75	6 35985 00043 3	24	\$2.05		\$2.18		\$2.33		\$2.49	
97919	BLUE HAWAIIAN 4PK 12 OZ.CAN		\$35.96		\$5.99	6 35985 00042 6	6	\$7.05	\$1.76	\$7.49	\$1.87	\$7.99	\$2.00	\$8.56	\$2.14
97920	LONG ISLAND ICE TEA 16 OZ. CAN		\$41.90		\$1.75	6 35985 26068 4	24	\$2.05		\$2.18		\$2.33		\$2.49	
97918	LONG ISLAND ICE TEA 4PK 12 OZ. CAN		\$35.96		\$5.99	6 35985 00033 4	6	\$7.05	\$1.76	\$7.49	\$1.87	\$7.99	\$2.00	\$8.56	\$2.14
97921	MARGARITA 16 OZ. CAN		\$41.90		\$1.75	6 35985 26070 7	24	\$2.05		\$2.18		\$2.33		\$2.49	
97917	MARGARITA 4PK 12 OZ. CAN		\$35.96		\$5.99	6 35985 00032 7	6	\$7.05	\$1.76	\$7.49	\$1.87	\$7.99	\$2.00	\$8.56	\$2.14
97922	MAI TAI 16 OZ.		\$41.90		\$1.75	6 35985 26094 3	24	\$2.05		\$2.18		\$2.33		\$2.49	
97923	STRAW DAIQUIRI 16 OZ.		\$41.90		\$1.75	6 35985 10036 2	24	\$2.05		\$2.18		\$2.33		\$2.49	
OVERTIME															
66735	MARGARITA BANGER 24PK CAN		\$38.00		\$38.00	8 49806 00642 3	1	\$44.71	\$1.86	\$47.50	\$1.98	\$50.67	\$2.11	\$54.29	\$2.26
66738	ORANGE CITRUS 24PK CAN		\$38.00		\$38.00	8 49806 00671 3	1	\$44.71	\$1.86	\$47.50	\$1.98	\$50.67	\$2.11	\$54.29	\$2.26
66739	VEGAS BOMB 24PK CAN		\$38.00		\$38.00	8 49806 00669 0	1	\$44.71	\$1.86	\$47.50	\$1.98	\$50.67	\$2.11	\$54.29	\$2.26
66736	WATERMELON SMASH 24PK CAN		\$38.00		\$38.00	8 49806 00644 7	1	\$44.71	\$1.86	\$47.50	\$1.98	\$50.67	\$2.11	\$54.29	\$2.26
PACIFICO															
88220	PACIFICO 6PK BTL		\$35.97		\$8.99	0 80660 95301 4	4	\$10.58	\$1.76	\$11.24	\$1.87	\$11.99	\$2.00	\$12.85	\$2.14
88221	PACIFICO 12PK BTL		\$32.98		\$16.49	0 80660 95315 1	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
88222	PACIFICO 12PK CAN		\$32.98		\$16.49	0 33544 95031 9	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96
88223	PACIFICO 18PK CAN		\$19.49		\$19.49	0 33544 00173 8	1	\$22.93	\$1.27	\$24.36	\$1.35	\$25.99	\$1.44	\$27.84	\$1.55
88237	PACIFICO 3PK 24 OZ. CAN		\$31.84		\$7.96	0 33544 00015 1	4	\$9.36		\$9.95		\$10.61		\$11.37	
88230	PACIFICO 24 OZ. CAN		\$31.84		\$2.65	0 33544 95022 7	12	\$3.12		\$3.32		\$3.54		\$3.79	
88238	PACIFICO 32 OZ. BTL		\$36.03		\$3.00	0 80660 95305 2	12	\$3.53		\$3.75		\$4.00		\$4.29	
88251	PACIFICO 1/4 BBL SLIM		\$80.00		\$80.00		992 OZ	\$94.12		\$100.00		\$106.67		\$114.29	
88250	PACIFICO 1/2 BBL		\$150.00		\$150.00		1984 OZ.	\$176.47		\$187.50		\$200.00		\$214.29	
ROOSTER'S BREWING															
21337	BLACKWIDOW 6PK CAN		\$31.07	NEW	\$7.77	8 57309 00801 1	4	\$9.14	\$1.52	\$9.71	\$1.62	\$10.36	\$1.73	\$11.10	\$1.85
21306	BLOOD ORANGE 6PK		\$31.07		\$7.77	8 57309 00807 3	4	\$9.14	\$1.52	\$9.71	\$1.62	\$10.36	\$1.73	\$11.10	\$1.85
21307	BLOOD ORANGE 1/6 BBL		\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21308	BLOOD ORANGE 1/2 BBL		\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
21358	CRAN LIME SELTZER 1/6BBL		\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21357	CRAN LIME SELTZER 1/2BBL		\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
21346	ODGEN DOUBLE IPA 6PK		\$40.57		\$10.14	8 57309 00800 4	4	\$11.93	\$1.99	\$12.68	\$2.11	\$13.52	\$2.25	\$14.49	\$2.41
21323	HIBISCUS SOUR 4PK 16 OZ.		\$55.50		\$9.25	8 57309 00835 6	6	\$10.88	\$2.72	\$11.56	\$2.89	\$12.33	\$3.08	\$13.21	\$3.30
21326	HIBISCUS SOUR 1/6 BBL		\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21314	HIGH DESERT 1/6 BBL		\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21315	HIGH DESERT 1/2 BBL		\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
21317	HONEY WHEAT 6PK		\$31.07		\$7.77	8 57309 00804 2	4	\$9.14	\$1.52	\$9.71	\$1.62	\$10.36	\$1.73	\$11.10	\$1.85
21318	HONEY WHEAT 1/6 BBL		\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21319	HONEY WHEAT 1/2 BBL		\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
21362	IRON ROOSTER 4PK 16 OZ.		\$57.55		\$9.59	8 57309 00829 5	6	\$11.28	\$2.82	\$11.99	\$3.00	\$12.79	\$3.20	\$13.70	\$3.43
21364	IRON ROOSTER 1/2 BBL		\$190.00		\$190.00		1	\$223.53		\$237.50		\$253.33		\$271.43	
21311	JET WAY JUICY 1/6 BBL		\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21322	MANGO BLOOD ORANGE 1/6 BBL		\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21321	MANGO BLOOD ORANGE 1/2 BBL		\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
21346	ODGEN DOUBLE IPA 6PK		\$40.57		\$10.14	8 57309 00800 4	4	\$11.93	\$1.99	\$12.68	\$2.11	\$13.52	\$2.25	\$14.49	\$2.41
21347	ODGEN DOUBLE IPA 1/6 BBL		\$78.00		\$78.00		1	\$91.76		\$97.50		\$104.00		\$111.43	
21348	ODGEN DOUBLE IPA 1/2 BBL		\$225.00		\$225.00		1	\$264.71		\$281.25		\$300.00		\$321.43	
21365	PUMPKIN 1/6 BBL		\$72.00		\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86	
21366	PUMPKIN 1/2 BBL		\$155.00		\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43	
SALT FLATS BREWING															
21014	DEUCE COUPE COPPER ALE 6PK		\$31.97		\$7.99	8 52084 00830 0	4	\$9.40	\$1.57	\$9.99	\$1.67	\$10.66	\$1.78	\$11.42	\$1.90
21015	FLAT OUT HEFE 1/2 BBL		\$150.00		\$150.00		1	\$176.47		\$187.50		\$200.00		\$214.29	
SAM ADAMS															
78479	AMERICAN LIGHT 1/2 BBL		\$170.00		\$170.00		1	\$200.00		\$212.50		\$226.67		\$242.86	
78462	CHERRY BOMB 19.2 OZ CAN		\$28.44		\$2.37	0 87692 02078 3	12	\$2.79		\$2.96		\$3.16		\$3.39	
78490	LAGER 1/2 BBL		\$170.00		\$170.00		1	\$200.00		\$212.50					

PROD. #	TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	15%		20%		25%		30%	
	PRICES - TEC DISTRIBUTING							RETAIL @	SINGLES	RETAIL @	SINGLES	RETAIL @	SINGLES	RETAIL @	SINGLES
	Sep-26							UNIT		UNIT		UNIT		UNIT	
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SAM ADAMS															
78507	OCTOBERFEST 12 PK BTL		\$29.98	NEW	\$14.99	0 87692 01103 3	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78
78508	OCTOBERFEST 6 PK		\$32.16	NEW	\$8.04	0 87692 30050 2	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
SAM ADAMS NA															
78472	JUST THE HAZE NA 6PK CAN SINLESS SPIRITS		\$32.16		\$8.04	0 87692 01190 3	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91
78901	COCKTAIL VARIETY 8PK CANS SMIRNOFF		\$41.97		\$13.99	0 87692 02301 2	3	\$16.46	\$2.06	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50
65621	BLUE RASPBERRY 6PK		\$34.47		\$8.62	0 82000 80332 4	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
65614	GREEN APPLE 6 PK 11.2 OZ.		\$34.47		\$8.62	0 82000 72751 4	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
65615	ICE 23.5 OZ. CAN		\$29.36		\$2.45	0 82000 80639 4	12	\$2.88		\$3.06		\$3.26		\$3.50	
65616	ICE 12 PK 11.2 OZ. BTL		\$30.98		\$15.49	0 82000 72518 3	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
65617	ICE 6 PK 11.2 OZ.		\$34.47		\$8.62	0 82000 72385 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
65618	NEON LEMON VARIETY 12 PK		\$30.98		\$15.49	0 82000 79876 7	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
65633	ORANGE CREAM 6 PK 11.2 OZ.		\$34.47		\$8.62	0 82000 80911 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
65631	PARTY PACK 12PK		\$30.98		\$15.49	0 82000 72908 2	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
65626	RASPBERRY 6 PK 11.2 OZ.		\$34.47		\$8.62	0 82000 72754 5	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
65612	RED WHITE & BERRY 6PK 11.2 OZ		\$34.47		\$8.62	0 82000 78250 6	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
65608	RED WHITE & BERRY 12PK CAN		\$30.98		\$15.49	0 82000 79110 2	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
65627	SCREWDRIVER 6 PK 11.2 OZ.		\$34.47		\$8.62	0 82000 75748 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
65569	STRAWBERRY SUNSET 6PK 11.2 OZ.		\$34.47		\$8.62	0 82000 81302 6	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
65635	SHORTIES GRAPE BLAST 200ML		\$54.80		\$2.28	0 82000 00743 2	24	\$2.69		\$2.85		\$3.04		\$3.26	
65632	SHORTIES ORANGE BLAST 200ML		\$54.80		\$2.28	0 82000 00742 5	24	\$2.69		\$2.85		\$3.04		\$3.26	
65571	SHORTIES PINK LEMONADE 200ML		\$54.80		\$2.28	0 82000 007302	24	\$2.69		\$2.85		\$3.04		\$3.26	
65570	SHORTIES RED,WHITE & BERRY 200ML		\$54.80		\$2.28	0 82000 00729 6	24	\$2.69		\$2.85		\$3.04		\$3.26	
65566	SMASH BLUE RASP 23.5 OZ.		\$29.36		\$2.45	0 82000 79165 2	12	\$2.88		\$3.06		\$3.26		\$3.50	
65559	SMASH HARD TEA 23.5 OZ.		\$29.36		\$2.45	0 82000 80594 6	12	\$2.88		\$3.06		\$3.26		\$3.50	
65557	SMASH LEMON LIME 23.5 OZ.		\$29.36		\$2.45	0 82000 77691 8	12	\$2.88		\$3.06		\$3.26		\$3.50	
65554	SMASH PEACH MANGO 23.5 OZ.		\$29.36		\$2.45	0 82000 78625 2	12	\$2.88		\$3.06		\$3.26		\$3.50	
65562	SMASH PINK LEMON 23.5 OZ.		\$29.36		\$2.45	0 82000 79896 5	12	\$2.88		\$3.06		\$3.26		\$3.50	
65568	SMASH RED,WHT, BERRY 23.5 OZ.		\$29.36		\$2.45	0 82000 79522 3	12	\$2.88		\$3.06		\$3.26		\$3.50	
65555	SMASH SCREWDRIVER 23.5 OZ.		\$29.36		\$2.45	0 82000 77692 5	12	\$2.88		\$3.06		\$3.26		\$3.50	
65558	SMASH STRAW-LEMON 23.5 OZ.		\$29.36		\$2.45	0 82000 78633 7	12	\$2.88		\$3.06		\$3.26		\$3.50	
65563	SMASH VARIETY 8PK/16 OZ.		\$41.60		\$13.87	0 82000 80740 7	3	\$16.31	\$2.04	\$17.33	\$2.17	\$18.49	\$2.31	\$19.81	\$2.48
65620	SOURCE PINEAPPLE 6 PK BTL		\$34.47		\$8.62	0 82000 78601 6	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05
65674	VARIETY - ICY ISLAND 12PK		\$30.98		\$15.49	0 82000 81304 0	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
65634	VARIETY - SUNNY DAYS 12PK		\$30.98		\$15.49	0 82000 80909 8	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
SMIRNOFF ZERO SUGAR															
65682	ZERO SUGAR VARIETY 12PK C		\$30.98		\$15.49	0 82000 79641 1	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84
SNAKE RIVER BREWING															
97569	CROSS CZECH 1/6 BBL		\$88.00		\$88.00		1	\$103.53		\$110.00		\$117.33		\$125.71	
97584	EARNED IT 1/6		\$95.00		\$95.00		1	\$111.76		\$118.75		\$126.67		\$135.71	
97581	EARNED IT 6PK		\$38.98		\$9.75	7 66352 75977 4	4	\$11.46	\$1.91	\$12.18	\$2.03	\$12.99	\$2.17	\$13.92	\$2.32
97588	GRAND FOGHEE 6PK CAN		\$37.48		\$9.37	7 66352 82744 2	4	\$11.02	\$1.84	\$11.71	\$1.95	\$12.49	\$2.08	\$13.39	\$2.23
97508	GRAND FOGHEE 1/2		\$194.00		\$194.00		1	\$228.24		\$242.50		\$258.67		\$277.14	
97509	GRAND FOGHEE 1/6		\$95.00		\$95.00		1	\$111.76		\$118.75		\$126.67		\$135.71	
97514	HEFEWEISEN 1/2		\$173.00		\$173.00		1	\$203.53		\$216.25		\$230.67		\$247.14	
97519	HEFEWEISEN 1/6		\$88.00		\$88.00		1	\$103.53		\$110.00		\$117.33		\$125.71	
97528	HEFEWEISEN 6PK CAN		\$37.48		\$9.37	7 66352 60425 8	4	\$11.02	\$1.84	\$11.71	\$1.95	\$12.49	\$2.08	\$13.39	\$2.23
97502	LA CERVEZA 1/6		\$88.00		\$88.00		1	\$103.53		\$110.00		\$117.33		\$125.71	
97543	LA CERVEZA 6PK C		\$37.48		\$9.37	7 66352 72114 6	4	\$11.02	\$1.84	\$11.71	\$1.95	\$12.49	\$2.08	\$13.39	\$2.23
97527	LA CERVEZA 1/2		\$173.00		\$173.00		1	\$203.53		\$216.25		\$230.67		\$247.14	
97520	LAGER 1/2 BBL		\$173.00		\$173.00		1	\$203.53		\$216.25		\$230.67		\$247.14	
97521	LAGER 1/6 BBL		\$88.00		\$88.00		1	\$103.53		\$110.00		\$117.33		\$125.71	
97540	LAGER 6PK CAN		\$37.48		\$9.37	7 66352 09331 1	4	\$11.02	\$1.84	\$11.71	\$1.95	\$12.49	\$2.08	\$13.39	\$2.23
97523	PAKOS IPA 1/6 BBL		\$95.00		\$95.00		1	\$111.76		\$118.75		\$126.67		\$135.71	
97507	PAKOS IPA 1/2 BB		\$194.00		\$194.00		1	\$228.24		\$242.50		\$258.67		\$277.14	
97505	PAKOS IPA 6PK CA		\$38.98		\$9.75	7 66352 61207 9	4	\$11.46	\$1.91	\$12.18	\$2.03	\$12.99	\$2.17	\$13.92	\$2.32
97530	PALE ALE 1/2 BBL		\$173.00		\$173.00		1	\$203.53		\$216.25		\$230.67		\$247.14	
97503	PALE ALE 1/6 BBL		\$88.00		\$88.00		1	\$103.53		\$110.00		\$117.33		\$125.71	
97504	PALE ALE 6PK CAN		\$37.48		\$9.37	7 66352 20323 9	4	\$11.02	\$1.84	\$11.71	\$1.95	\$12.49	\$2.08	\$13.39	\$2.23
97541	ZONKER STOUT 6PK CN		\$38.98		\$9.75	7 66352 02134 5	4	\$11.46	\$1.91	\$12.18	\$2.03	\$12.99	\$2.17	\$13.92	\$2.32
97592	ZONKER STOUT 1/6BBL		\$95.00		\$95.00		1	\$111.76		\$118.75		\$126.67		\$135.71	
SUN CRUISER															
78590	ICED TEA VARIETY 8PK		\$41.97		\$13.99	0 87692 02030 1	3	\$16.46	\$2.06	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50
78597	ICED TEA 19.2 OZ. CAN		\$27.67		\$2.31	0 87692 02404 0	12	\$2.71		\$2.88		\$3.07		\$3.29	
78595	ICED TEA 8PK		\$41.97		\$13.99	0 87692 02141 4	3	\$16.46	\$2.06	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50
78598	LEMONADE ICE TEA 19.2 OZ.		\$27.67		\$2.31	0 87692 02402 6	12	\$2.71		\$2.88		\$3.07		\$3.29	
78592	LEMONADE ICE TEA 4PK CAN		\$46.14		\$7.69	0 87692 02029 5	6	\$9.05	\$2.26	\$9.61	\$2.40	\$10.25	\$2.56	\$10.99	\$2.75
78601	PINK LEMONADE 8PK		\$41.97		\$13.99	0 87692 02307 4	3	\$16.46	\$2.06	\$17.49	\$2.19	\$18.65	\$2.33	\$19.99	\$2.50
78600	SAMPLER VARIETY 18PK CAN		\$26.10		\$2.10	0 87692 02196 4	1	\$30.71	\$1.71	\$32.63	\$1.81	\$34.80	\$1.93	\$37.29	\$2.07
78599	SAMPLER VARIETY 12PK CAN		\$37.49		\$18.75	0 87692 02441 5	2	\$22.05	\$1.84	\$23.43	\$1.95	\$24.99	\$2.08	\$26.78	\$2.23

PROD. #	TEC DISTRIBUTING		RETAIL CASE COST	PREVIOUS RETAIL CASE COST	RETAIL UNIT COST	UPC CODES	PKG SIZE PER CASE	TEC DISTRIBUTING								
	PRICES - TEC DISTRIBUTING	Sep-26						RETAIL @	15% SINGLES	RETAIL @	20% SINGLES	RETAIL @	25% SINGLES	RETAIL @	30% SINGLES	
*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****	*****
TWISTED																
78564	TEA 24 OZ. CAN	\$28.44			\$2.37	0 87692 83231 7	12	\$2.79		\$2.96		\$3.16		\$3.39		
78563	TEA 12 PK CAN	\$29.98			\$14.99	0 87692 83134 1	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
78557	TEA 16OZ. CAN	\$41.90			\$41.90	0 87692 83631 5	1	\$49.29	\$2.05	\$52.38	\$2.18	\$55.87	\$2.33	\$59.86	\$2.49	
78565	TEA 6 PK BTL	\$32.16			\$8.04	0 87692 83102 0	4	\$9.46	\$1.58	\$10.05	\$1.68	\$10.72	\$1.79	\$11.49	\$1.91	
78566	TEA 18 PK CAN	\$20.99			\$20.99	0 87692 83138 9	1	\$24.69	\$1.37	\$26.24	\$1.46	\$27.99	\$1.55	\$29.99	\$1.67	
78569	TEA 5 LTR	\$51.76			\$12.94	0 87692 83835 7	4	\$15.22		\$16.18		\$17.25		\$18.49		
78567	TEA 1/6 BBL	\$74.00			\$74.00		1	\$87.06		\$92.50		\$98.67		\$105.71		
78570	TEA 1/2 BBL	\$170.00			\$170.00		1	\$200.00		\$212.50		\$226.67		\$242.86		
78714	TEA 3PK 24 OZ. CAN	\$28.44			\$7.11	0 87692 00983 2	4	\$8.36		\$8.89		\$9.48		\$10.16		
78551	VARIETY- LIGHT TEA 12 PK CAN	\$29.98			\$14.99	0 87692 01516 1	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
78571	VARIETY- TEA 12 PK CAN	\$29.98			\$14.99	0 87692 00378 6	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
TWISTED EXTREME																
78717	BLUE RAZZ 24 OZ. CAN	\$28.44			\$2.37	0 87692 01782 0	12	\$2.79		\$2.96		\$3.16		\$3.39		
78715	LEMON 24 OZ. CAN	\$28.44			\$2.37	0 87692 01783 7	12	\$2.79		\$2.96		\$3.16		\$3.39		
78552	TROPICAL PEACH 24 OZ. CAN	\$28.44			\$2.37	0 87692 02440 8	12	\$2.79		\$2.96		\$3.16		\$3.39		
78554	VARIETY- EXTREME 12 PK CAN	\$29.98			\$14.99	0 87692 02372 2	2	\$17.64	\$1.47	\$18.74	\$1.56	\$19.99	\$1.67	\$21.41	\$1.78	
VICTORIA																
80021	VICTORIA 12 PK BTL	\$32.98			\$16.49	0 80660 95883 5	2	\$19.40	\$1.62	\$20.61	\$1.72	\$21.99	\$1.83	\$23.56	\$1.96	
80038	VICTORIA 32 OZ. BTL	\$36.03			\$3.00	0 33544 95025 8	12	\$3.53		\$3.75		\$4.00		\$4.29		
80003	VICKY CHAMOY 24 OZ.	\$33.50			\$2.79	0 33544 00174 5	12	\$3.28		\$3.49		\$3.72		\$3.99		
80004	VICKY MANGO 24 OZ.	\$33.50			\$2.79	0 33544 00259 9	12	\$3.28		\$3.49		\$3.72		\$3.99		
WHITE CLAW																
12769	BLACKBERRY 6PK CAN	\$34.47			\$8.62	6 35985 80161 0	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12782	BLACKBERRY 19.2 OZ.	\$29.36			\$2.45	6 35985 80199 3	12	\$2.88		\$3.06		\$3.26		\$3.50		
12801	BLACK CHERRY 6PK CAN	\$34.47			\$8.62	6 35985 20025 3	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12805	BLACK CHERRY 12PK CAN	\$30.98			\$15.49	6 35985 26089 9	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
12808	BLACK CHERRY 19.2	\$29.36			\$2.45	6 35985 80198 6	12	\$2.88		\$3.06		\$3.26		\$3.50		
12813	BLACK CHERRY 16 OZ.	\$41.90			\$1.75	6 35985 10042 3	24	\$2.05		\$2.18		\$2.33		\$2.49		
12768	GREEN APPLE 6PK CAN	\$34.47			\$8.62	6 35985 80273 0	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12797	GRAPE 6PK CAN	\$34.47			\$8.62	6 35985 80364 5	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12800	LIME 6PK CAN	\$34.47			\$8.62	6 35985 02598 6	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12804	MANGO 6PK CAN	\$34.47			\$8.62	6 35985 26087 5	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12812	MANGO 12PK CAN	\$30.98			\$15.49	6 35985 10033 1	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
12811	MANGO 19.2	\$29.36			\$2.45	6 35985 80213 6	12	\$2.88		\$3.06		\$3.26		\$3.50		
12770	PEACH 6PK CAN	\$34.47			\$8.62	6 35985 80157 3	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12810	PEACH 12PK CAN	\$30.98			\$15.49	6 35985 80371 3	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
12776	PEACH 19.2 OZ.	\$29.36			\$2.45	6 35985 80366 9	12	\$2.88		\$3.06		\$3.26		\$3.50		
12753	PINEAPPLE 6PK CAN	\$34.47			\$8.62	6 35985 80023 1	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12803	RASPBERRY 6PK CAN	\$34.47			\$8.62	6 35985 26066 0	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12802	RUBY GRAPEFRUIT 6PK CAN	\$34.47			\$8.62	6 35985 20028 4	4	\$10.14	\$1.69	\$10.77	\$1.80	\$11.49	\$1.92	\$12.31	\$2.05	
12809	RUBY GRAPEFRUIT 19.2	\$29.36			\$2.45	6 35985 80214 3	12	\$2.88		\$3.06		\$3.26		\$3.50		
12781	STRAWBERRY 19.2	\$29.36			\$2.45	6 35985 80215 0	12	\$2.88		\$3.06		\$3.26		\$3.50		
12755	SURGE BLACKBERRY 19.2 OZ.	\$29.36			\$2.45	6 35985 80201 3	12	\$2.88		\$3.06		\$3.26		\$3.50		
12758	SURGE BLOOD ORANGE 19.2 OZ.	\$29.36			\$2.45	6 35985 80207 5	12	\$2.88		\$3.06		\$3.26		\$3.50		
12757	SURGE BLUEBERRY 19.2 OZ.	\$29.36			\$2.45	6 35985 80369 0	12	\$2.88		\$3.06		\$3.26		\$3.50		
12759	SURGE CRANBERRY 19.2 OZ.	\$29.36			\$2.45	6 35985 80208 2	12	\$2.88		\$3.06		\$3.26		\$3.50		
12777	SURGE GRAPE 19.2 OZ.	\$29.36			\$2.45	6 35985 00062 4	12	\$2.88		\$3.06		\$3.26		\$3.50		
12760	SURGE GREEN APPLE 19.2 OZ.	\$29.36			\$2.45	6 35985 80268 6	12	\$2.88		\$3.06		\$3.26		\$3.50		
12754	SURGE PINEAPPLE 19.2 OZ.	\$29.36			\$2.45	6 35985 80270 9	12	\$2.88		\$3.06		\$3.26		\$3.50		
12807	VARIETY- #1 12 PK CAN	\$30.98			\$15.49	6 35985 54890 4	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
12799	VARIETY- #2 12 PK CAN	\$30.98			\$15.49	6 35985 80006 4	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
12792	VARIETY- #3 12 PK CAN	\$30.98			\$15.49	6 35985 80026 2	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
12795	VARIETY- 24 PK CAN	\$26.94			\$26.94	6 35985 10024 9	1	\$31.69	\$1.32	\$33.68	\$1.40	\$35.92	\$1.50	\$38.49	\$1.60	
12787	VARIETY- SURGE 12 PK	\$30.98			\$15.49	6 35985 80080 4	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
12786	VARIETY- SURGE #2 12 PK	\$30.98			\$15.49	6 35985 80252 5	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
12780	WATERMELON 19.2	\$29.36			\$2.45	6 35985 80205 1	12	\$2.88		\$3.06		\$3.26		\$3.50		
WHITE CLAW CLAWTAILS																
12740	MANGO 19.2 OZ.	\$29.36			\$2.45	6 35985 80449 9	12	\$2.88		\$3.06		\$3.26		\$3.50		
12741	STRAW COSMO 19.2 OZ.	\$29.36			\$2.45	6 35985 80451 2	12	\$2.88		\$3.06		\$3.26		\$3.50		
12735	VARIETY 12 PK CAN	\$30.98			\$15.49	6 35985 80443 7	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
WHITE CLAW NA																
12750	VARIETY 12 PK NA CAN	\$30.98			\$15.49	6 3598580443 7	2	\$18.22	\$1.52	\$19.36	\$1.61	\$20.65	\$1.72	\$22.13	\$1.84	
WIND RIVER																
67903	BLONDE 1/2 BBL	\$155.00			\$155.00		1	\$182.35		\$193.75		\$206.67		\$221.43		
67912	GHOST TOWN IPA 6PK CAN	\$32.50			\$8.13	8 60002 33871 2	4	\$9.56	\$1.59	\$10.16	\$1.69	\$10.83	\$1.81	\$11.61	\$1.93	
67917	IRISH RED 1/2 BBL	\$160.00			\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57		
67949	MANGO CITY SOUR 1/6 BBL	\$84.00			\$84.00		1	\$98.82		\$105.00		\$112.00		\$120.00		
67948	MANGO CITY SOUR 1/2 BBL	\$185.00			\$185.00		1	\$217.65		\$231.25		\$246.67		\$264.29		
67945	SFU JUICY IPA 1/6 BBL	\$72.00			\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86		
67907	WYOMING PALE ALE 1/6 BBL	\$72.00			\$72.00		1	\$84.71		\$90.00		\$96.00		\$102.86		
67909	WYOMING PALE ALE 1/2 BBL	\$160.00			\$160.00		1	\$188.24		\$200.00		\$213.33		\$228.57		

